

Launchpad Academy – January 2026 Board Meeting Minutes

Date: February 1st, 2026 (January meeting, held one day late)

Location: Google Hangouts

Attendees:

Randolph Robert – President/Chair

Jennifer Ramsey – Treasurer

Ashley Espinosa – Secretary

1. Opening & Governance

President Robert called the meeting to order, confirmed quorum, and opened with a prayer.

The agenda was presented for approval.

Motions:

- Motion to approve the agenda as presented. Moved by Ramsey, seconded by Espinosa. Approved unanimously.

President Robert requested approval of the prior meeting minutes (published on the website).

Motions:

- Motion to approve prior meeting minutes. Moved by Espinosa, seconded by Ramsey. Approved unanimously.

Action Items: None.

2. Officer Reports – President

President Robert provided an operational update:

Program Health (Open Gym)

- Open Gym is performing well with strong participation and positive integration of new families.
- Screening and policy packet appears effective; families are self-filtering appropriately with no negative feedback.
- Enrollment goal has been met with two new families (approximately seven additional children).

Communications / Documentation

- Screening packet and policies have been finalized.
- Proposal to publish the packet on the website to streamline onboarding and reduce manual sharing.
- Board consensus supports improving accessibility for prospective families.

Education Platform (Brilliant.org)

- Initial feedback is positive across multiple families.
- Students are engaging well with the platform.

Recruiting / Marketing

- Recent Facebook outreach resulted in two new families.
- Some additional leads did not convert, which is acceptable given screening standards.

Strategic Direction – Venture Labs

- Venture Labs development is paused slightly to reassess infrastructure and approach.
- Initial expectations for donor funding and in-person outreach did not materialize as anticipated.
- Strategy is shifting toward a more online-focused model.

Infrastructure / Systems

- President Robert is evaluating Go High Level (CRM and marketing platform) as a potential replacement for current fragmented tools (e.g., Squarespace).
- Platform would support donor tracking, engagement analytics, and centralized operations.
- Cost: approximately \$100/month.

Growth Strategy

- Increased focus on building “social proof” through:
 - Classes
 - Content creation
 - Demonstrable outcomes
- Goal: attract donors by showcasing tangible impact and engaging programming.

Action Items:

- Evaluate publishing screening packet and policies on website
- Continue exploration of Go High Level platform
- Develop content/classes to improve visibility and donor engagement

3. Treasurer's Report

Treasurer Ramsey presented the January financial report:

January Summary

- **Beginning Balance:** \$81.02
- **Incoming Funds:** \$165.32 (donations)
- **Expenses:** \$169.79
 - Google Workspace
 - Delaware Christian Church (facility rental)
 - DocuSign
 - Squarespace (website)
 - Girl Scout cookies (community event)
- **Ending Balance (reported):** \$76.55

Adjustments

- Google Workspace charge processed after report period
- **Actual Current Balance:** \$67.56

Notes

- Prior “double charge” issue confirmed as legitimate (missed prior payment processed late)
- Additional revenue expected from new families (~\$40/month increase)
- President Robert continues contributing approximately \$100/month

Action Items:

- Continue monitoring cash flow
- Reflect updated balance in next report

4. New Business

Events

- Proposal to host a small birthday celebration during Open Gym
- Four children have birthdays in February
- No additional budget allocation required

General

- No major additional initiatives proposed

Action Items:

- Coordinate birthday event logistics

5. Next Meeting

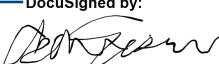
Next board meeting scheduled for late February 2026.

6. Closing

President Robert offered a closing prayer.

A motion to adjourn was implied and the meeting was concluded.

Submitted by:

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Ashley Espinosa, Secretary

Date: 4/2/2026

Accepted by:

Signed by:

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Randolph Robert III, President/Chair

Date: 4/2/2026